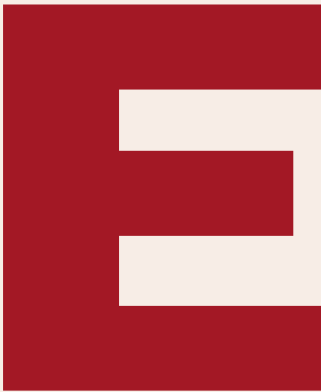




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niversity

International Collaboration Prospectus 2024

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+962 6 4790222
+962 7 9712 2000

Preface

MEU - A BEACON OF INTERNATIONAL COLLABORATION. BRIDGING BORDERS AND BUILDING FUTURES THROUGH UNIQUE INTERNATIONAL COLLABORATION PROPOSITIONS THAT OPEN A WORLD OF OPPORTUNITIES FOR STUDENTS AND CREATING IMPACT BEYOND THE WALLS OF OUR CAMPUS.

MEU international collaboration is the result of a simple strategy for engagement with the world: to **internationalize** not only opportunities for its students and faculty but to bring the world to its campus standing as the only true **international campus in Jordan** as a university that proudly hosts universities on its campus. **MEU international** outlook means that it our students get an international exposure on campus as well as through the different **mobility** opportunities provided to them, empowering them to pursue their dreams and carve a bright future for themselves, wherever around **the world** that might lead.

MEU's international outlook means that we seek **international research collaboration** that serves to elevate the impact of the research of our faculty members and to cross disciplinary boundaries in the search for **broad knowledge** that is firmly grounded in local contexts.

This **brochure** serves as a snapshot of **MEU's international collaboration profile** and the opportunities that **MEU** has enabled through its visionary **leadership**.

Our Vision

A serious and committed university, seeking to learn

Our Mission

Preparing leaders through creating an environment that stimulates learning, research and community services

Strategic priorities

The university's strategic priorities are represented by a variety of accreditations, partnerships, rankings, and education mapping as follows:

- Engagement with local and regional industries
- Centres of Excellence
- Quality assurance certificates and international accreditations for all schools and programs
- Professional and Technical Specialisations that respond to market needs
- Smart University
- International Partnerships (hosted and joint academic programs)



Who we are



Founded in **2005** as a non-profit institution



Began offering undergraduate programs in **2008/2009** in diverse fields



The International Programs Department was founded in **2018**

Times University Impact Ranking (601-800) among 1500 universities worldwide in 2023

Holds an excellent rank in the **UI GreenMetric classification**

Holds the **third place** in the **Impact Rank standard of Webometrics Ranking** among private universities in Jordan in 2024

Middle East University (MEU) is inspired by the visions of King Abdullah II bin Al Hussein. **MEU** has produced over **11,770** graduates across **10** faculties, offering **31** local undergraduate programs and **11** local Master's programs. All faculties hold the **Golden Level Quality Assurance Certificate** by **Accreditation and Quality Assurance Commission for Higher Education Institutions (AQACHEI)**.

The university obtained the **(ISO 9001:2015)** International Quality Certificate. The Citation overview for MEU indexed articles in **Scopus** is **21243** in **2023**



TOP 101-110

Regional University
Ranking



729

Research in Scopus in
2023



42

Funded Research
2021- 2023



10

Number of Faculties



11,770

Number of Graduates



80%

Employability of
Graduates



42

MEU Bachelor's and
Master's Programs



7

UK Bachelor's,
Master's, and PhD
programs

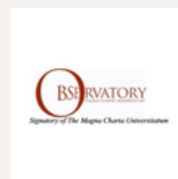
Internationalization and Modernization

- **National and International Accreditations.**
- **MEU** offers modern and technical specialties that keep pace with requirements of national and international labor markets.
- **Five stars** ranking in **QS** international ranking for academic reputation, community service, and greening environment.
- Holds a distinguished position in the **International Times University Impact Ranking.**
- Holds the **second** place in **Webometrics Ranking.**
- **MEU** provides university facilities to develop students' skills.
- **80%** of **MEU's** graduates are employed in national and international labor markets.
- **First and Only Jordanian University** offering hosted Bachelors, Masters and PhD programs from renowned **British universities: Bedfordshire and Strathclyde Universities.**



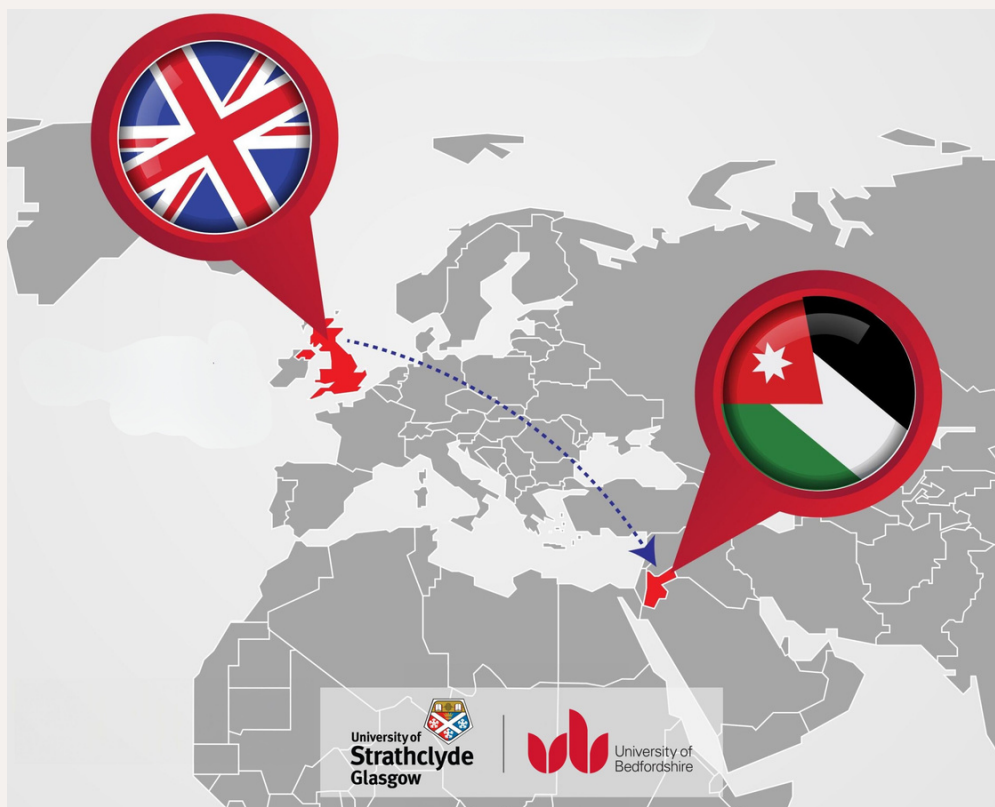
Academic Accreditation and Memberships

- Jordanian Ministry of Higher Education and Scientific Research.
- Accreditation and Quality Assurance Commission for Higher Education Institutions.
- Association of Arab Universities (AARU).
- International Association of Universities (IAU).
- Association of Arab and European Universities (AEUA).
- Federation of the Universities of the Islamic World (FUIW).
- United Nations World Tourism Organization (UNWTO).
- Host of Arab Universities Governance Council.
- Magna Charta Universitatum for the freedom and independence of learning and research - Bologna.
- Arab Organization for Quality Assurance in Education (AROQA).
- Federation of Arab Engineers.
- The CHEA International Quality Group (CIQG).
- Islamic World Educational, Scientific and Cultural Organization (ISESCO).
- International Federation of Training and Development Organizations (IFTDO).
- Colleges of Computing and Information Society.
- Holds the British Accreditation: **The Accreditation Service for International Schools, Colleges and Universities (ASIC).**
- Full membership from The Association to Advance Collage Schools of Business (AACSB).
- Certificate of Accreditation from the International Institute of Marketing Professionals (IIMP).



Academic Partnerships

- **The Middle East University (MEU)**, cultivates crucial international partnerships that bolster its capacity to function as a globally competitive research-oriented institution.
- **MEU** is dedicated to developing significant collaborations to have a more substantial global impact.
- **MEU** is strongly dedicated to promoting internationalization through our efforts in student recruitment, collaborations, transnational education, and staff and student mobility.
- As a **prestigious institution**, we are convinced that fostering international possibilities for our faculty and students is the most effective approach to addressing the urgent challenges of our modern global society.



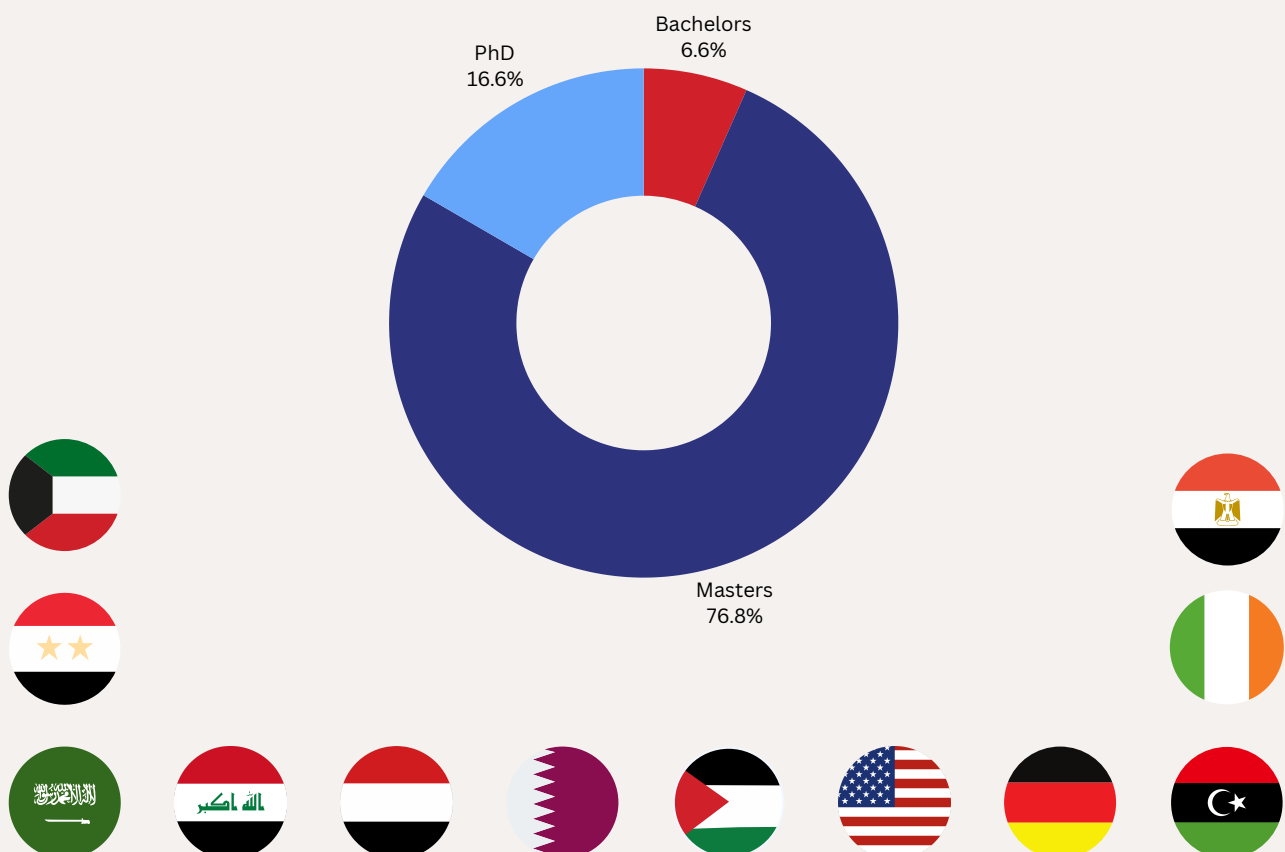
Academic Partnerships (Transnational Education - Hosted Programs)



- **MEU** acknowledges **transnational education (TNE)** as a fundamental component of the University's goal to expand its global presence, and actively participates in the development of **TNE**. Under the brand identity **UKDEGREESMEU**, **Middle East University** is the **only** university in **Jordan** to have been able to forge a partnership in which students in Jordan can obtain a **UK Degree** without the need to travel.
- This relationship, known as a "**university in a university**", is established by **MEU** and **Bedfordshire** and **Strathclyde** universities. The **Hosted Programs** approach, which was inaugurated in **2018**, was made possible through the assistance of the **British Council** and the **UK Embassy**. Currently, there are over **500 alumni** from various countries who have completed Bachelor's, Master's, and PhD degrees, making this proposal both expanding and distinctive.
- All degrees awarded by the **University of Bedfordshire** hold local **recognition**, endorsed by the **Jordanian Ministry of Higher Education and Scientific Research**, and certified by the Jordanian Higher Education Accreditation and Quality Assurance Commission (**AQACHEI**).

Academic Partnerships (Transnational Education - Hosted Programs)

- The Hosted Program and partnership is recognized in the Gulf, and specifically accredited by the **Ministry of Higher Education in Saudi Arabia**.
- The **UK Hosted Programs** have provided a new path for those who aspire to gain the coveted UK degrees yet are not able to travel. This proposition is not only attractive to students from Jordan but also from a range of neighbouring countries.
- The hosted Program has enabled students coming from over **12 countries** to gain a **UK Degree in Jordan** due to the inclusive and student centric approach provided, with small classes, hands on learning and expert faculty.
- **Non- Jordanian nationality participation in UKDEGREESMEU Hosted Program by program:**



Academic Partnerships (Transnational Education - Hosted Programs)

Middle East University (MEU) is spearheading a remarkable transformation in Jordan's higher education landscape. Our pioneering journey in international higher education with the **United Kingdom** is creating ripples of change. **MEU**, in partnership with the **UK Embassy in Jordan**, **University of Bedfordshire (UoB)**, and **University of Strathclyde (UoS)**, presents a unique model of **Transnational Education (TNE) – UK DEGREES MEU**.

Transnational Education partnerships in Jordan are referred to as “**Hosted Programmes**” in accordance with the Ministry of Higher Education legislation governing TNE partnerships.

Beyond student recruitment, the partnership facilitates research collaborations between **MEU** and **UK** universities, promoting knowledge exchange and innovation. These research **partnerships** contribute to advancements in various fields, fostering academic excellence and enriching both **Jordan's** and the **UK's** research ecosystems.



Academic Partnerships (Transnational Education - Hosted Programs)

University of Bedfordshire

- BSc in International Business
- BSc in Cybersecurity
- MSc Cybersecurity
- MBA Global
- PhD in Business
- PhD in Media



University of Strathclyde

- MSc in Applied Translation
- Graduates of the UK programs (undergraduate and postgraduates) since 2018 are 500+



Academic Partnerships (Transnational Education - Hosted Programs)



University of Bedfordshire Hosted Programs:



- Currently the partnership with **University of Bedfordshire** provides an exceptional opportunity to continue their postgraduate studies without the need to travel. As a fully recognized and accredited on campus program taught by academics from the **UK**, students have a unique immersive learning experience in the most relevant domains to the global market.

Academic Partnerships (Transnational Education - Hosted Programs)

Master's Programmes - 1 Year
Multiple intakes a year to suit different
schedules

MBA

A flagship management program is specifically designed for career-driven individuals seeking rapid career advancement

It empowers graduates with essential research knowledge in management, innovation, change, imperative for excelling in the dynamic business sphere

Through hands-on immersive learning, the program instills the vital leadership and strategic management skills required to thrive in the interconnected global economy

MSc Cybersecurity

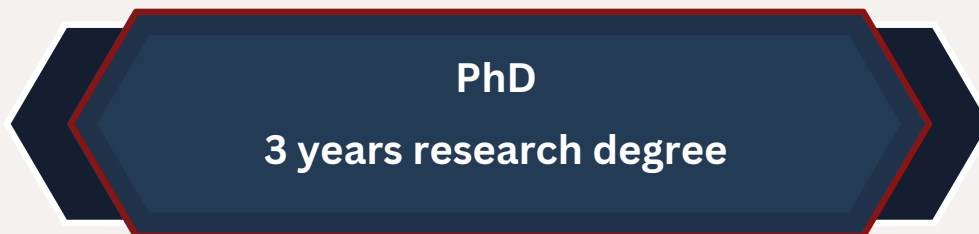
The Master's Cybersecurity program equips graduates to deeply understand and effectively tackle complex cybersecurity challenges

It focuses on synthesizing skills for a comprehensive approach to cybersecurity, preparing students for the demands of the field effectively

Additionally, it aims to prepare graduates for entry to doctoral-level studies and advanced academic and research roles

Academic Partnerships (Transnational Education - Hosted Programs)

The UK PhD programs offered by the University of Bedfordshire in Jordan is the only international PhD offered in Jordan that are research based and awarded as a PhD that is has waived the need to travel to the UK for its award. Student supported by a Director of Studies from the University of Bedfordshire and a second supervisor from MEU



Seamless Progression

*From Bachelor's to PhD,
unlock limitless educational opportunities!*

UK Degrees while in Jordan

A digital display with a black background and a silver border. It shows the text "PHD" in green, with "DEC" below it. To the right of the text is a green arrow pointing upwards.

Academic Partnerships (Transnational Education - Hosted Programs)

PhD Business Management

Research in

- Business Information Systems,
- Advances in Marketing,
- Leadership Innovation,
- Contemporary Accounting,
- Finance and Economics,
- AI and business,
- Human resource management
- Information systems and knowledge management
- Supply chain management
- Sustainable supply chain management
- Operations management
- Project management
- Financial markets
- Branding and service strategies
- Digital media and communications
- Consumption - cross cultural and acculturation
- Logistics management
- Entrepreneurship

PhD Media Studies

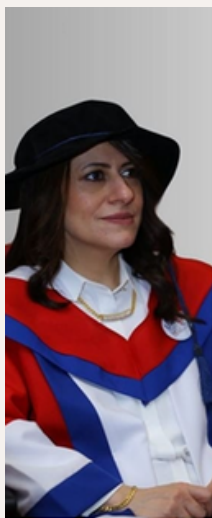
Research in

- Psychoanalysis and cinema/games
 - Cultural impact of new media technologies
 - Linguistics and gender
 - English literature
 - Journalism
 - Music Technology
 - Sport and media
 - Publishing
 - Spanish cinema
 - Theatre and/or performing arts
- Practice-led research in:
- Documentary
 - Creative writing
 - Art or design
 - New media

Academic Partnerships (Transnational Education - Hosted Programs)

The PhD program celebrated its inaugural cohort of **University of Bedfordshire MEU Hosted PhD graduates in Jordan** in 2023.

- Bridget Brind, the British Ambassador to Jordan, commended the graduation of talented PhD students from the Hosted program of Middle East University and the University of Bedfordshire and the extension of their cooperation during the graduation ceremony.
- **Middle East University** is proud to have 4 distinguished graduates of the hosted PhD program among its faculty in both the Faculty of Business, and the Faculty of Media.



**PhD
IN BUSINESS**

Dr. Rania Al Zu'mot

"Transforming Jordan's tourism landscape with groundbreaking research! Dr. Rania Al Zu'mot, a force in academia, earned her PhD in Business from the University of Bedfordshire while in Jordan. Her thesis on 'Satisfaction Destination Quality, and Behavioral Intentions: The Case of UNESCO Heritage Site in Jordan' was a significant hallmark in the sector. As a dedicated faculty member at Middle East University, she continues to drive innovation and excellence in business education. Follow in her footsteps and make your contribution to multidisciplinary knowledge with a research PhD while in Jordan.

Associate Professor – Faculty of Business
Middle East University



**PhD
IN BUSINESS**

Dr. Najwa Ashal

"Fulfilling my dream with UK Degrees MEU's Hosted PhD programme, and culminated with a my thesis on 'The Learning Organization and Intrapreneurship: Pharmaceuticals in a Developing Economy'. And with a British PhD, my research and academic horizons were significantly broadened. You too can reach new heights.

Associate Professor – Faculty of Business
Middle East University

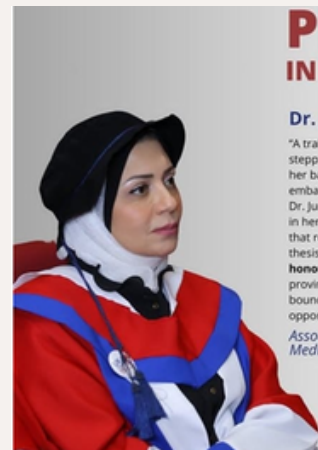


**PhD
IN MEDIA**

Dr. Sabah Harahsheh

Dr. Sabah Harahsheh, a seasoned media professional and former news anchor, now an academic in media studies after earning her PhD in Media from the hosted UK PhD programme from the University of Bedfordshire with research on "Congruences and Differences between Mainstream and Extremist Discourse amongst University Students in Jordan". UK Hosted Media PhD: Where Theory Meets Practice, Impacting Jordan's Media Scene. Join the Movement Today!

Associate Professor – Faculty of Business
Middle East University



**PhD
IN MEDIA**

Dr. Jumana Irshaidat

"A trailblazer who turned hurdles into stepping stones. With an English Major in her bachelor's and a Master's in Media, she embarked on a journey fueled by passion. Dr. Jumana Irshaidat remained unwavering in her pursuit. She sought a PhD program that resonated with her passion, with a thesis on "Jordanian media coverage of honour crimes." Now, she's forging ahead, proving that determination knows no bounds. Join us and uncover boundless opportunities!

Associate Professor – Faculty of Media
Middle East University



Academic Partnerships (Transnational Education - Hosted Programs)



University of Strathclyde Hosted Programs:



- **Strathclyde University** joint and hosted programs in Jordan, at **Middle East University** is a novel partnership that was initiated in 2019 with a pilot MPharm program, and then expanding the portfolio of postgraduate UK Degrees offered in Jordan under **UKDEGREESMEU** to include the **MSc Applied Translation**.
- The **Master's in Applied Translation** launched in **2023** under the auspices of the British Ambassador in Jordan is a novel and highly professional program that enables students to experience hands-on training in Trados, industry-leading computer-assisted translation software, through the RWS Campus scheme, preparing them for world class careers in the language service industry – anywhere in the world.

Academic Partnerships (Transnational Education - Hosted Programs)

The only international UK program of its kind in Jordan and the wider region.

COURSE HIGHLIGHTS:

- Focus on real-life translation activities, including computer-assisted translation and post-editing.
- Specialization in prominent translation domains for a strong commercial market presence.
- Preparation for key opportunities in the Jordanian translation industry, particularly in travel and tourism.
- A foundation for further doctoral study.
- Development of transferrable skills highly valued by global employers.



Academic Partnerships (Transnational Education - Hosted Programs)

PROGRAM DETAILS:



- **One-year** taught postgraduate program (PGT).
- Take part in simulated real-world translation tasks across different specialised domains e.g. business, tourism, science and journalism.
- Saturday classes to accommodate work and family commitments.
- **UK** flying faculty from the **UK**.
- Ideal for those who wish to become professional translators, for translation practitioners who wish to update their knowledge and skills in translation, or for language students who intend to work in international enterprises.



Academic Partnerships (Transnational Education - Hosted Programs)

Two intakes a year: Course starts fall and winter terms of the academic year.

OPEN TO STUDENTS FROM ANY MAJOR:

- Language proficiency in Arabic-English is the foundation for further understanding professional translation.



UK DEGREES MEU
BRIDGING BORDERS. BUILDING FUTURES.

**With the
UK Master's
Applied Translation**

**1 YEAR PROGRAM
1 DAY A WEEK CLASSES
ENDLESS CAREER OPPORTUNITIES**

HOSTED BY
MEU
جامعة الشرق الأوسط
MIDDLE EAST UNIVERSITY
Amman, Jordan

University of
Strathclyde
Glasgow

UK Partner Collaboration - Gender Equality Partnerships

Leadership In Higher Education: Empowering Women in Jordan

One notable achievement is the **partnership** between **MEU** and the **University of Strathclyde (UoS)**, which led to both institutions receiving the **British Council's Gender Equality in Higher Education** grant.

Through this collaboration, **MEU** and **UoS** have made significant strides in addressing **gender equality** in higher education. They played a pivotal role in establishing the first network of **female higher education leaders** in Jordan.

This network not only promotes gender equality within the academic sector but also acts as a powerful driver for socio-economic development and empowerment. The **Gender Equality** in Higher Education grant has facilitated vital discussions, initiatives, and research to advance the role of women in leadership positions within **Jordan's higher education** landscape.



ACADEMIC MOBILITY PARTNERSHIPS

- **MEU** is not limited by any borders. Our global networks, distinguished programs, specialized centers and institutes, internationally focused curriculum, and concentration on cutting-edge technology provide students with the assurance and tools to think big. The individuals we teach must be equipped to engage as global citizens, comprehend significant global issues, and actively contribute to the development of comprehensive and sustainable solutions. Each student enrolled at **MEU** embodies the capacity for impactful global transformation, and our institution must prioritize creating an environment that maximizes the likelihood of success for every student to enhance the employability of students. This is achieved through **international credit mobility (ICM)** opportunities for our students enabling them to study at least one semester abroad in universities across **10 European countries** that **MEU** has **ICM agreements** with.



ACADEMIC MOBILITY PARTNERSHIPS



Erasmus+

- The **Middle East University** has successfully established 40 partnership agreements with distinguished universities all over Europe under the Erasmus+ International Credit Mobility (ICM) and Consortium. It encourages the student to study and the teacher to work in **Europe**. It promotes transnational cooperation projects among Universities across **European countries**.
- The implementation of several grants and **scholarship programs** has significantly fostered internationalization, resulting in a notable increase in international mobility and relationships between **MEU** with both foreign and local organizations as shown in Figure (1),(2). The significant growth in global engagement, internship, and research possibilities has resulted in a greater need for a comprehensive and enduring internationalization plan that spans several institutions and focuses on quality. **MEU** actively engages in the pursuit of sustainable solutions to global issues. International collaboration in education and research has the potential to have a significant impact in this regard.
- The purpose of this inspiring framework for global participation at **MEU** is to stimulate dialogue and contemplation within the realm of higher education, with the ultimate goal of implementing tangible measures at different levels of **MEU**.

ACADEMIC MOBILITY PARTNERSHIPS

Middle East University Global Engagement

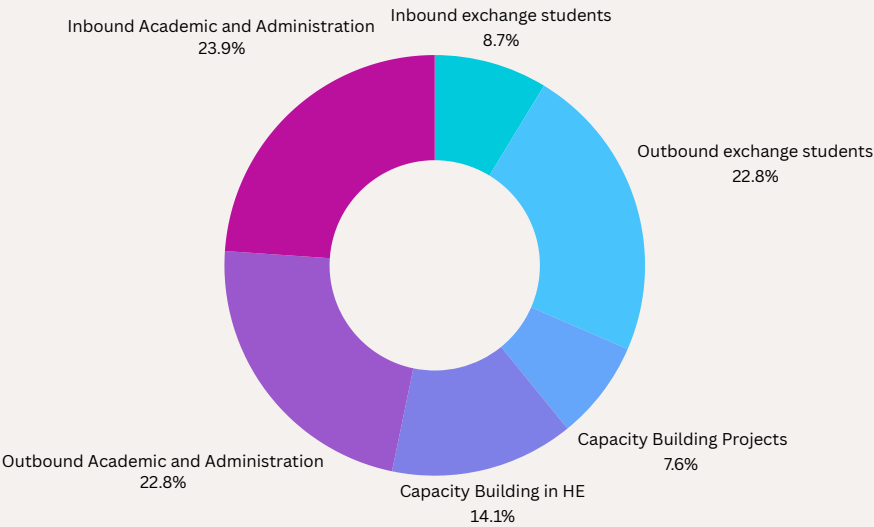


Figure (1)

Distribution of International Mobility by Faculty

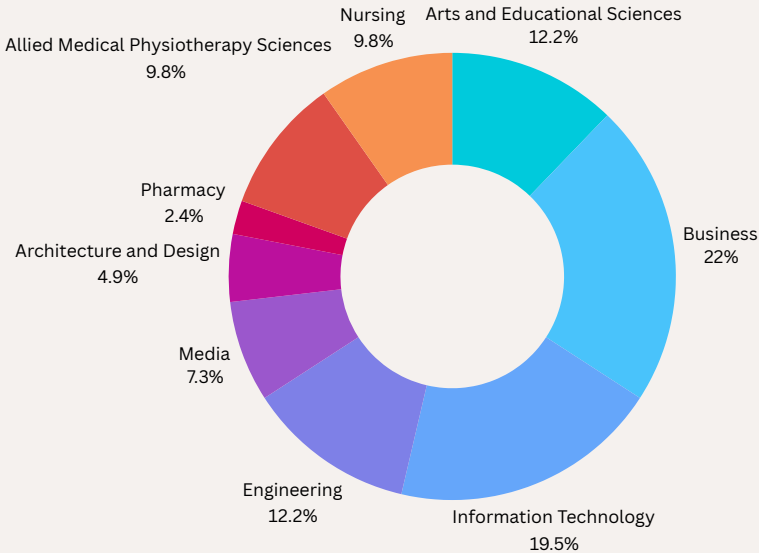


Figure (2)

MEU Research Profile

The Middle East University (MEU) is a private university dedicated to academic distinction in education, research, and partnership. The conduct of research, scholarship, and innovative activities are at the core of the university’s vision, including multiple missions of education, research, service, and national and international outreach. MEU is committed to advancing Jordan and the region through the benefits of higher education as the university offers undergraduate, master's (UK Degrees and MEU Degrees), and Ph.D. programs (UK Degrees).

- MEU has published 2,184 papers in SCOPUS from 2007 to 2024.
- MEU has 150 research collaborations with different organizations.

The research contributions of the Middle East University to the Sustainable Development Goals (SDGs) in SCOPUS are:



Thematic Focus of Research

- Partnership for the goals.
- Industry, innovation and infrastructure.
- Good health and well-being.
- Decent work and economic growth.
- Affordable and clean energy.
- Peace, justice and strong institutions.
- Sustainable cities and communities.



MEU Facilities

- Electronic library including more than 2 million references.
- Career Guidance and Alumni Office
- Fitness Gym and indoor, outdoor Sports Courts.
- Catering
- Banking Service
- Free Transportation
- Free Internet Services
- Services for students with disabilities
- Medical Services & Health Insurance



Our Centers

- Yacoub Nasereddin Heritage Revival Centre
- Guidance and Counselling Centre
- Human Rights Centre.
- E-Learning Centre.
- Middle East Travel and Tourism Development Network Centre.
- Innovation and Entrepreneurship Centre.
- Media Training Centre.
- International Programmes Centre.
- Consultancy, Training and Language Centre.
- Middle East Masarat Centre for Women's Leadership.
- Accreditation, Quality and Information Centre.
- Counseling and Psychological Services Center.



Student Enrichment

- **MEU** provides **scholarships** to academically distinguished students, fellow Arabs, and students with outstanding sports or arts talents.
- International Credit Mobility programs which offer the opportunity of cultural exchange with **European Universities**.
- **MEU** has a specialized office to provide services for **international** students.
- **MEU** has a Career Guidance and Alumni Office which provides free of charge training courses to qualify students for national and international labor markets.



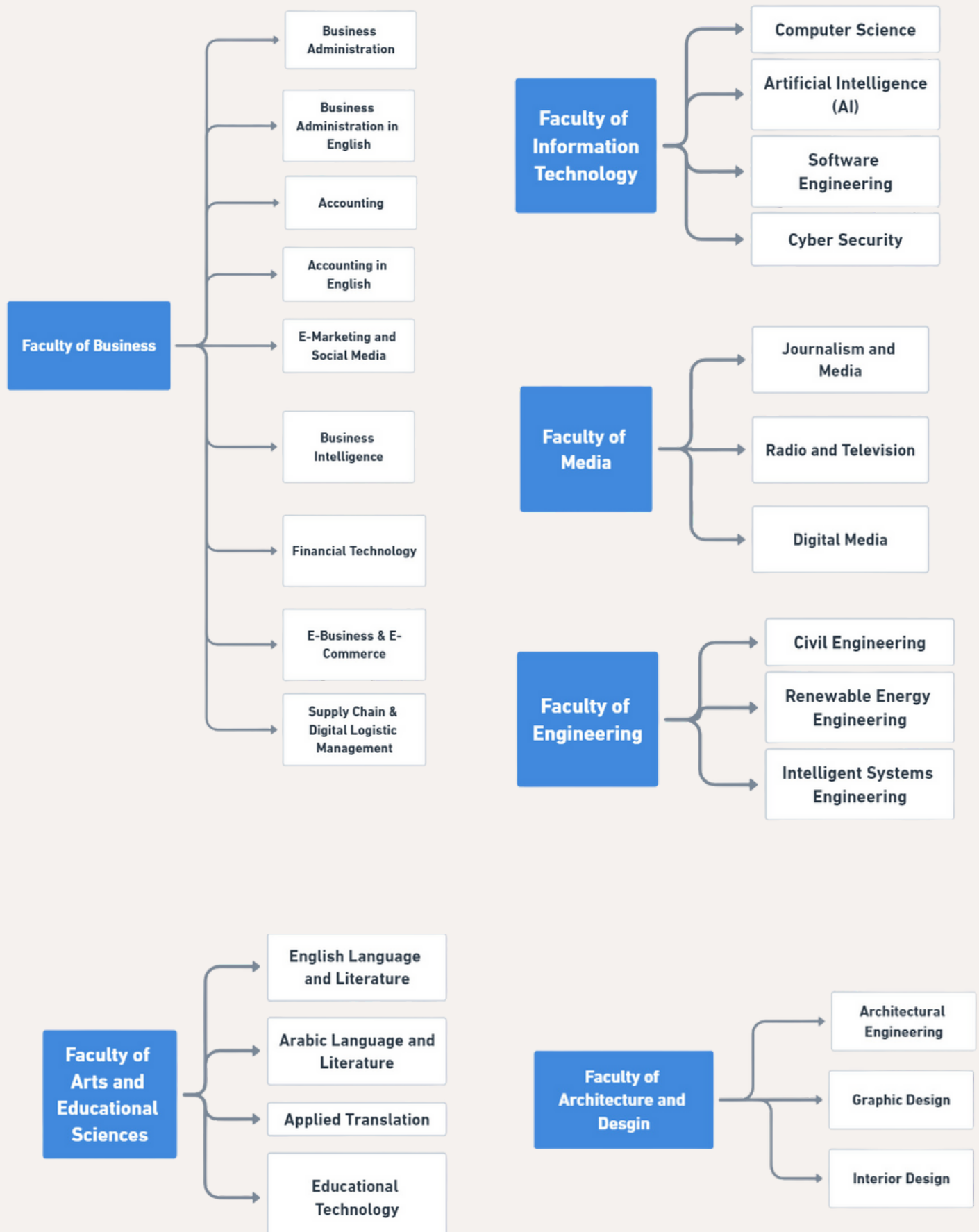
Extracurricular Activities

The main role of the **Extracurricular Activities** is to encourage students to participate in all activities and events of the Student Activities Department, whether on or off campus, giving them the opportunity to occupy their leisure time and practice, develop, and refine their personalities, talents and interests by providing a supportive university environment for extracurricular activities and services.

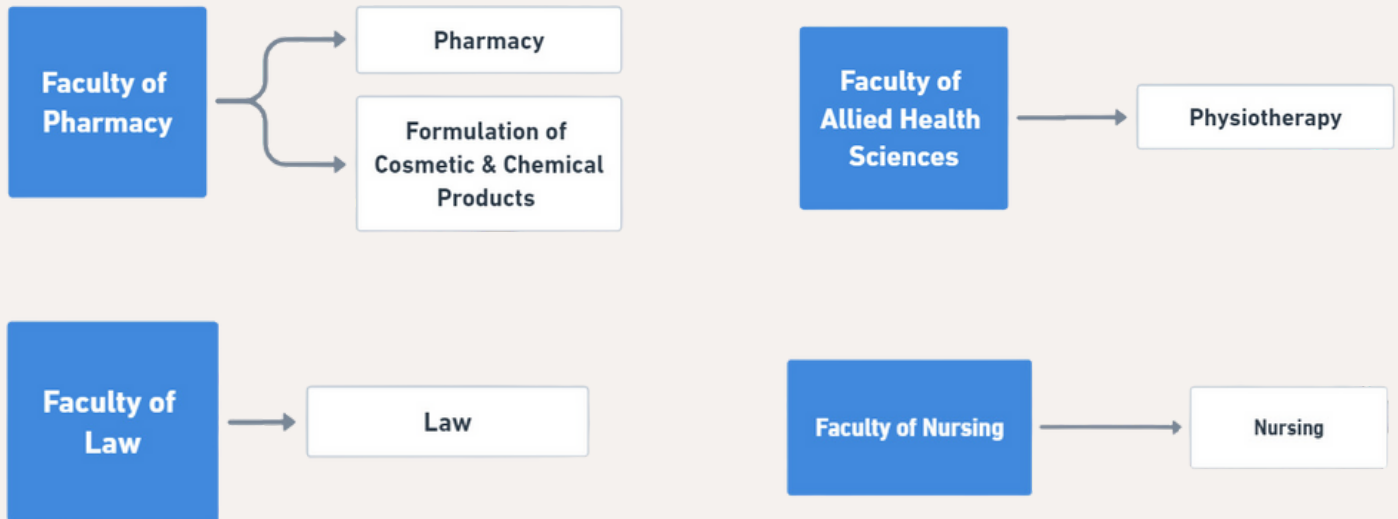
- Photography Club
- Volunteering Club
- Technology Club
- International Students Engagement Club
- Art Club
- Culture Club
- Community Peace Club
- Entrepreneur Club
- Theater Club
- Debate Club
- Environmental Protection Club



MEU Undergraduate Programs



MEU Undergraduate Programs



MEU Master's Programs

